Ministry of Christ Church College
540 North State Road 434, Suite 38
Altamonte Springs, Florida 32714
407-834-8062
www.ministryofchristchurch.org

IW110: Factor Investing & Portfolio Design
Certificate Course

Let us help you build your Resume Portfolio - because your work deserves to be seen… while you focus on building your skills for service, leadership, and career growth.

Course Description

This course is designed for adult learners who want to learn the principles of factor investing and the strategies used to enhance portfolio performance through data-driven decision-making. Learners explore key investment factors - such as momentum, value, interest rates, economic growth, credit risk, and liquidity - and how these indicators help identify strong investment opportunities. The course also covers how to build or select factor-based strategies, evaluate factor-focused ETFs, and avoid common pitfalls associated with inconsistent or unreliable factors. Designed for both beginners and experienced investors, this course equips students with practical tools to create more disciplined, diversified, and research-supported investment plans.

What You Will Learn

By the end of this course, students will be able to:

- Understand what factor investing is and why it matters
- Identify major investment factors (value, size, momentum, quality, low volatility, etc.)
- Recognize how factors influence long-term returns and risk
- Evaluate ETFs and funds that use factor-based strategies
- Understand portfolio construction principles
- Apply diversification across asset classes and factors
- Build a simple, beginner-friendly factor-based portfolio design

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Course Materials

This course uses the textbook:
Factor Investing For Dummies

All assignments, practicum activities, and the final exam are based on the themes and skills taught in the book.

Included in Your Course Package

• IW110 Syllabus Checklist
• IW110 Practicum Resume Portfolio Guide
• IW110 Final Exam (with stamped return envelope)
• Textbook and Resume Portfolio Notebook mailed directly from Amazon
• Certificate (suitable for framing) mailed upon receiving a passing score of 70% or better

Practicum Summary (for Resume Portfolio)

Practicums are for you to keep and add to your Resume Portfolio. A Resume Portfolio is a simple, personal collection of real work that shows your skills, your experience, and the quality of what you can do. It gives employers a clear picture of your strengths in a professional, easy-to-understand way.

Students will complete hands-on activities in:

- Identifying major investment factors
- Reviewing factor-based ETFs and fund strategies
- Practicing simple portfolio-design exercises
- Evaluating diversification across factors and asset classes
- Reviewing risk and return characteristics
- Creating a beginner factor-based portfolio plan
- Completing a factor-investing project summary

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Final Exam

The IW110 exam includes:

- Multiple-choice questions
- Short-answer questions
- Scenario-based application

Course Requirements

- Working knowledge of English
- Ability to complete written assignments
- Live within the United States
- Access to email for submitting coursework

Tuition

149.00 USD – Individual Course
Payment is made through Shopify.

After purchase, you will be able to immediately download the *Student Welcome & Instructions* PDF and follow the steps. Your course materials will be mailed once you complete the instructions in the PDF.

How to Enroll

Step 1: Download the Application
Visit the church college website to download the official application form.
Your application must be completed and received before your textbook and course materials will be delivered.

Step 2: Review the Full Catalog
The complete College Catalog is available on the college website.

Step 3: Submit Your Application

Mail your completed application to the college office. If you email your application, include **"Application"** in the subject line.

Your application must be received and processed before your textbook and course packets are mailed. (If you have not downloaded the application yet, it is available on the college website.)

Step 4: Purchase Your Course

Click here to purchase IW110 through Shopify, our secure online store.
Once purchased and your application is processed, your textbook and course packets will be mailed to you.

Policies

For all official policies including tuition, refund, and admissions requirements please refer to the College Catalog.